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# POLKA SYNDICATE

WHITEPAPER



# Overview

PolkaSyndicate is the first Polkadot parachain community designed to create smarter Polkadot Parachain investors, streamline parachain investment rewards to it's members, as well as increase the amount of parachain and staking rewards for all members of the syndicate.

It does this by utilizing an in-house cryptocurrency research team known as The PolkaSyndicate Research Agency, to gain key insights into the top Polkadot Parachain contenders. It provides this research to the community to help the syndicate make better investment and voting decisions, as the syndicate votes on which Polkadot Parachain projects to crowdloan Polkadot to. The crowdloan will then be initiated from The PolkaSyndicate DOT Treasury.

Once the syndicate has voted on the winning parachain auction, the company will airdrop their native tokens directly to The PolkaSyndicate Airdrop Treasury. The airdrop treasury will then distribute the rewards directly to the PolkaSyndicate community members. These tokens will be distributed based on each member's Syndicate Staker Level.

In summary, PolkaSyndicate helps empower it's members with parachain research, excellent network opportunities, all while earning both PSYN staking rewards and parachain rewards.

## Background

Started in 2009 Bitcoin introduced the first official blockchain into the world. Eleven years later in 2021 the blockchain industry has grown tremendously. According to Grand View Research the global blockchain market size was valued at 3.67 Billion in 2020 and is expected to expand at a compound annual growth of 82.47% within the next 7 years (2021-2028).

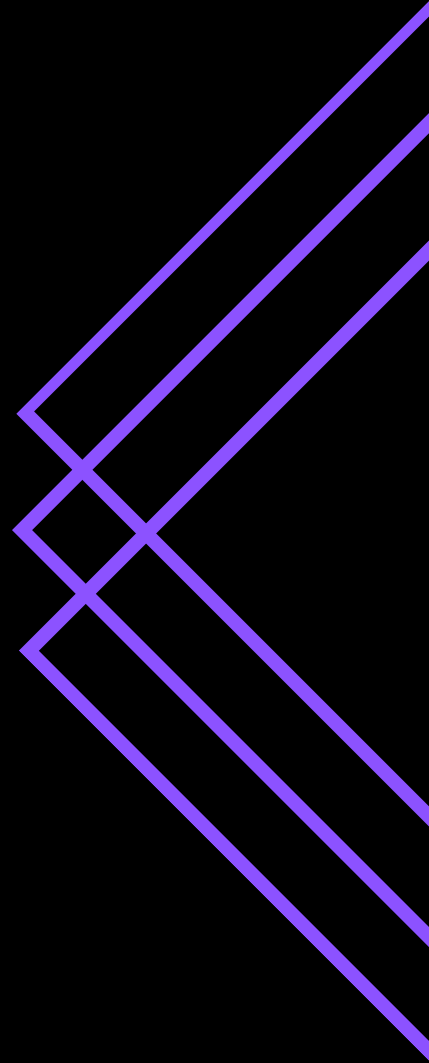
This tells us that the blockchain industry is set for growth like we have never seen before. The core challenges for cryptocurrency investors is to find out which coins and tokens will partake in the majority of that growth before it happens.

As of 2021 there have been over 9,000 cryptocurrencies created and hundreds of different blockchains but as a whole, the cryptocurrency industry has failed to create a system where blockchains like Ethereum can cost less to transact on, communicate with each, reduce hacks, and upgrade without dangerous forking events. These hurdles have prohibited blockchain technology from going mainstream and being used to their full potential in the new Web 3.0 world. In 2016 a coin known as Polkadot, a decentralized sharded chain, has created a solution that will give all blockchains the ability to communicate with each other, operate with higher levels of security, and transact in parallel instead one at a time, along with many other powerful features.

Polkadot will be the blockchain that connects blockchains, giving all blockchains and cryptocurrencies the ability to truly be useful to the masses as intended, finally unleashing the full potential of the blockchain over the next 3 - 5 years as Polkadot connects these chains together.

In 2020 a group of 7 savvy cryptocurrency investors witnessed the potential of Polkadot and the unique opportunity to watch the blockchain of blockchains unfold. The group pooled together their funds and created The PolkaSyndicate DOT Treasury to prepare to crowdloan these tokens and earn token rewards as parachain projects are onboarded through a unique system. The Polkasyndicate was formed.

In 2021 the PolkaSyndicate decided to open it's doors to all Polkadot enthusiasts, and cryptocurrency investors, to earn the highest returns from Polkadot and parachain projects as the new era of blockchain unfolds.



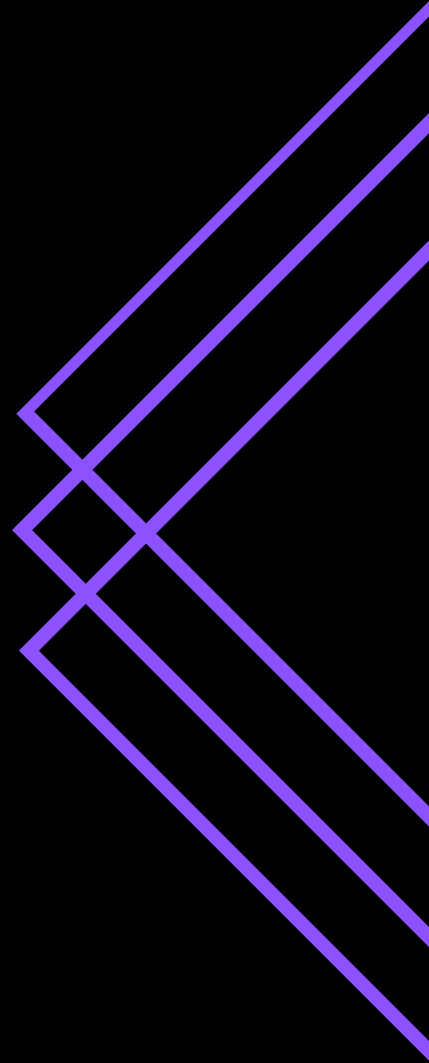
# The Mission

To create a thriving community of Polkadot and parachain enthusiasts, empower them through grade A investment research, and continue to increase the amount of parachain rewards distributed to all members of the syndicate.

## What is The PolkaSyndicate?

The PolkaSyndicate is an online community of Polkadot and parachain enthusiasts and investors who have come together to make the highest returns possible from the Polkadot ecosystem and Polkadot parachain auctions. We do this by:

- Conducting due diligence on the best Polkadot parachain contenders with reports from our in house research team known the P.S.R.A. (PolkaSyndicate Research Agency)
- Conducting proper due diligence and voting on the parachains tokens that we believe will benefit the Polkadot ecosystem the most after .
- Crowdloan DOT from the PolkaSyndicate DOT treasury to the parachain projects the syndicate has voted on.
- Earning parachain rewards directly to our PolkaSyndicate accounts for the duration of the crowdloan lease.
- Earning Staking Rewards form PSYN tokens at the same time.



# Key Features

## Simplify Your DOT Investments

Learning about all the rapidly changing evolution of blockchain technology, the Polkadot ecosystem, and the many parachains contenders is extremely time consuming and takes many hours of professional analysis. This can be challenging for the average investor. Voting in parachain auctions can result in a loss if you do not conduct a significant amount of due diligence. Even worst, you can end up locking your Polkadot into poor performing projects that do not pay much or you can end up missing out on auction deadlines entirely and not earning anything.

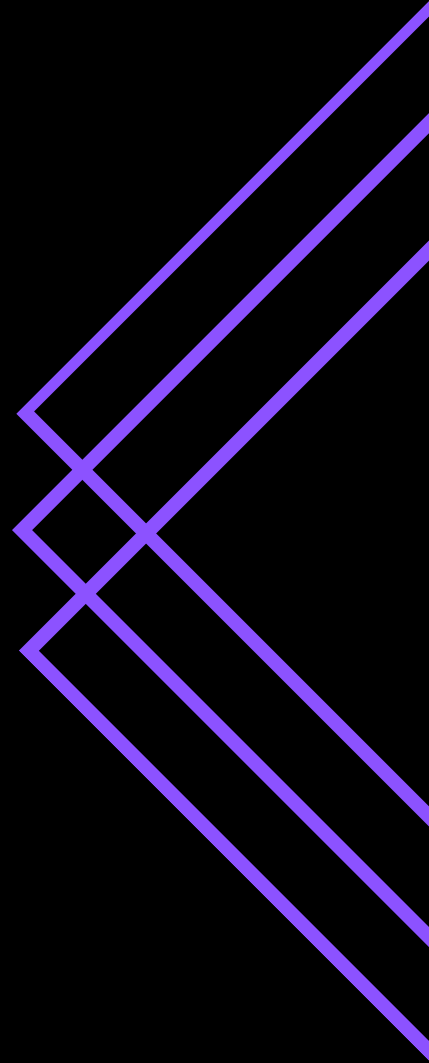
Our researchers, blockchain analyst, and community vote on the best parachain auctions that will ensure we receive airdrop tokens for the highest quality parachains.

This streamlines the process and allows PolkaSyndicate members to easily participate in crowdloans, earning parachain rewards tokens automatically by simply Staking PSYN.

## Earn both Staking Rewards and Parachain Rewards

When anyone crowdloans Polkadot to a parachain contender, they lock up their DOT tokens for the lease period and will not be able to earn staking rewards.

Members of The PolkaSyndicate will be able to stake PSYN tokens and earn parachain rewards at the same time, doubling the earning potential.



## The PolkaSyndicate DOT Treasury

Our community token PSYN will be sold at presale and the syndicate team will use 70% of the presale funds to purchase DOT on the open market. The team will then place the DOT in our community treasury called "The Polka Syndicate DOT Treasury".

The Polkadot coins in the DOT Treasury will be used to issue parachain crowdloans to the syndicate's favorite Polkadot parachain projects in return for their native tokens.

This allows members of The PolkaSyndicate to leverage the power of community to be able to earn more parachain rewards than they would be able to earn alone.

## Trustless Onchain Transparency

PolkaSyndicate members will have access to a trustless network that allows anyone to easily verify the holdings of the PolkaSyndicate DOT Treasury and the PolkaSyndicate Parachain Treasury onchain.

In addition to onchain transparency you will also get access to:

- Quarterly reports on the dot treasury holdings, and parachain treasury holdings.
- Yearly reports on performance and proposed enhancements to the process

## The PolkaSyndicate Parachain Voting

As a holder of PSYN tokens you are given the ability to vote for which parachain company The Polka Syndicate should crownloan DOT to from The PolkaSyndicate DOT Treasury.

1 PSYN token will be equal to 1 vote.

## The PolkaSyndicate Parachain Treasury

Once a parachain that The PolkaSyndicate has crowdloaned DOT to has successfully won the Polkadot parachain auction, the project owners will airdrop their native tokens directly to The PolkaSyndicate Parachain Treasury.

The PolkaSyndicate Parachain Treasury will distribute 60% of the parachain rewards to The Syndicate Stakers, based on the number of PSYN tokens they hold and their Syndicate Staker Level.

20% of tokens from the parachain treasury will be sold to increase marketing initiatives, platform development/upgrades, and research team.

20% of tokens from the parachain treasury will be sold to increase marketing initiatives and purchase more DOT on the open market, thus increasing the awareness and growth of The PolkaSyndicate.

## The Syndicate Staker Levels

The longer you have your PSYN staked on the official PSYN platform, the higher your Syndicate Staker Level will become. The higher your Syndicate Staker Level, the greater amount of rewards you will earn from The PolkaSyndicate Parachain Treasury.

Your Syndicate Level is a level system that increases over time based on how long you have staked your PSYN on the official Polka Syndicate platform.

Your Syndicate Level and the total amount of PSYN tokens you hold will be used to determine how many parachain airdrop rewards you are eligible to receive from the Polka Syndicate Chain Treasury.

Removing your tokens from the staking system will reset your level and you will lose the ability to earn parachain reward tokens.

To protect the reward amounts of The Syndicate Stakers there will be a Syndicate Staking Capacity Level. As more PSYN members stake their tokens the bar will fill up to 100%. Once full capacity is reached, no one will not be able to become a Syndicate Staker, which means they will not be able to participate in parachain airdrops.

They will only be able to participate in trading and governance unless another Syndicate Staker removes his/her position.

## Private Members Area

PolkaSyndicate members will be able to network in a private members area only available to PolkaSyndicate members that have staked at least 2,000 PSYN tokens.

This members area will give real time updates such as when Parachain vendors go live, research reports, questions and answers, and more.

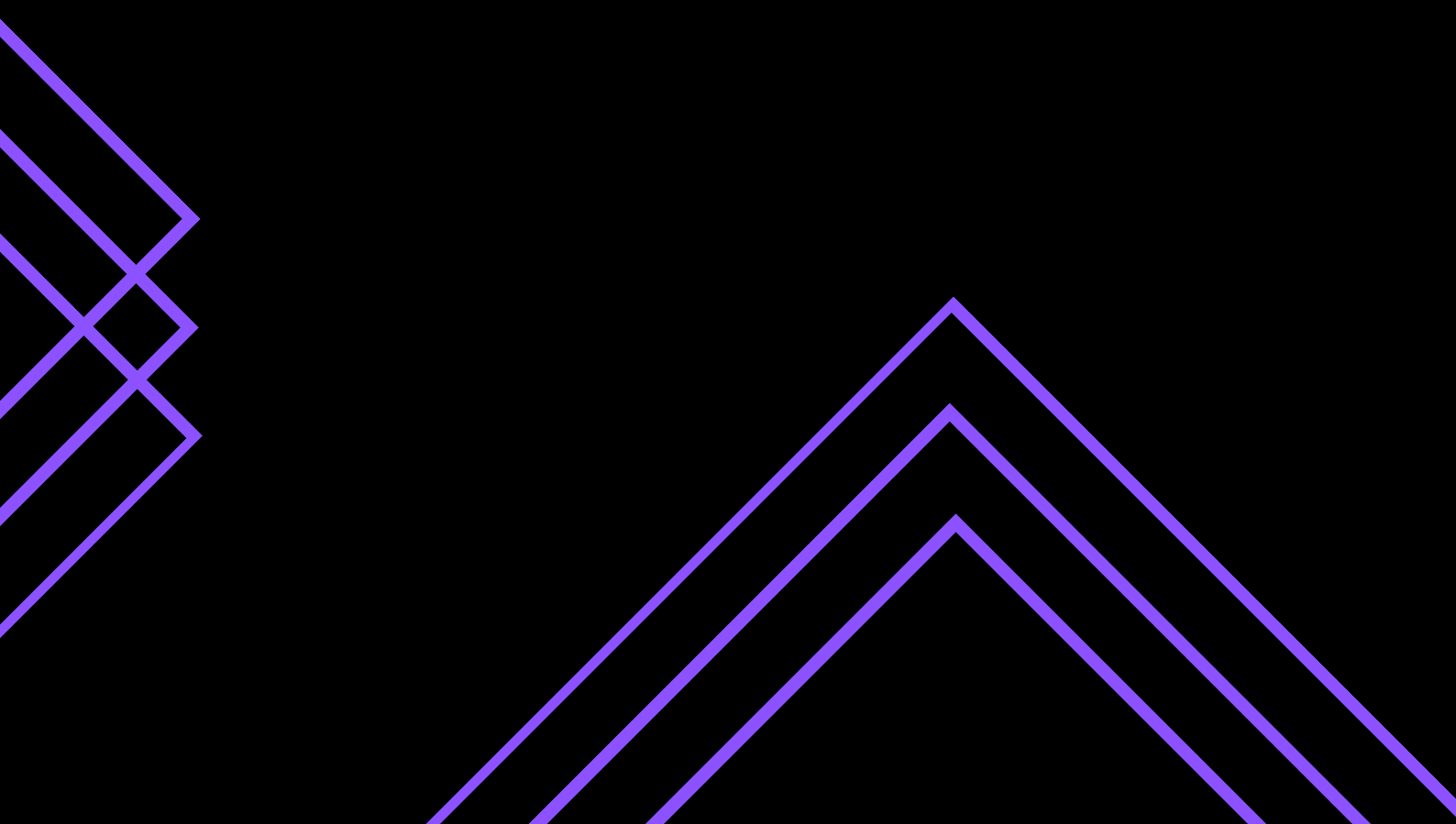


# The PolkaSyndicate Research Agency

"Grade A Research to Empower Investors"

The Syndicate's in house research agency know as PSRA (Polka Syndicate Research Agency) will review and score upcoming parachain token projects and publish reports to the syndicate that will empower members of the syndicate to choose the best parachains contender to loan out DOT to.

In order to receive exclusive access and research updates and reports you must have at least 2,000 PSYN staked in the PolkaSyndicate platform.



# Marketing Plans

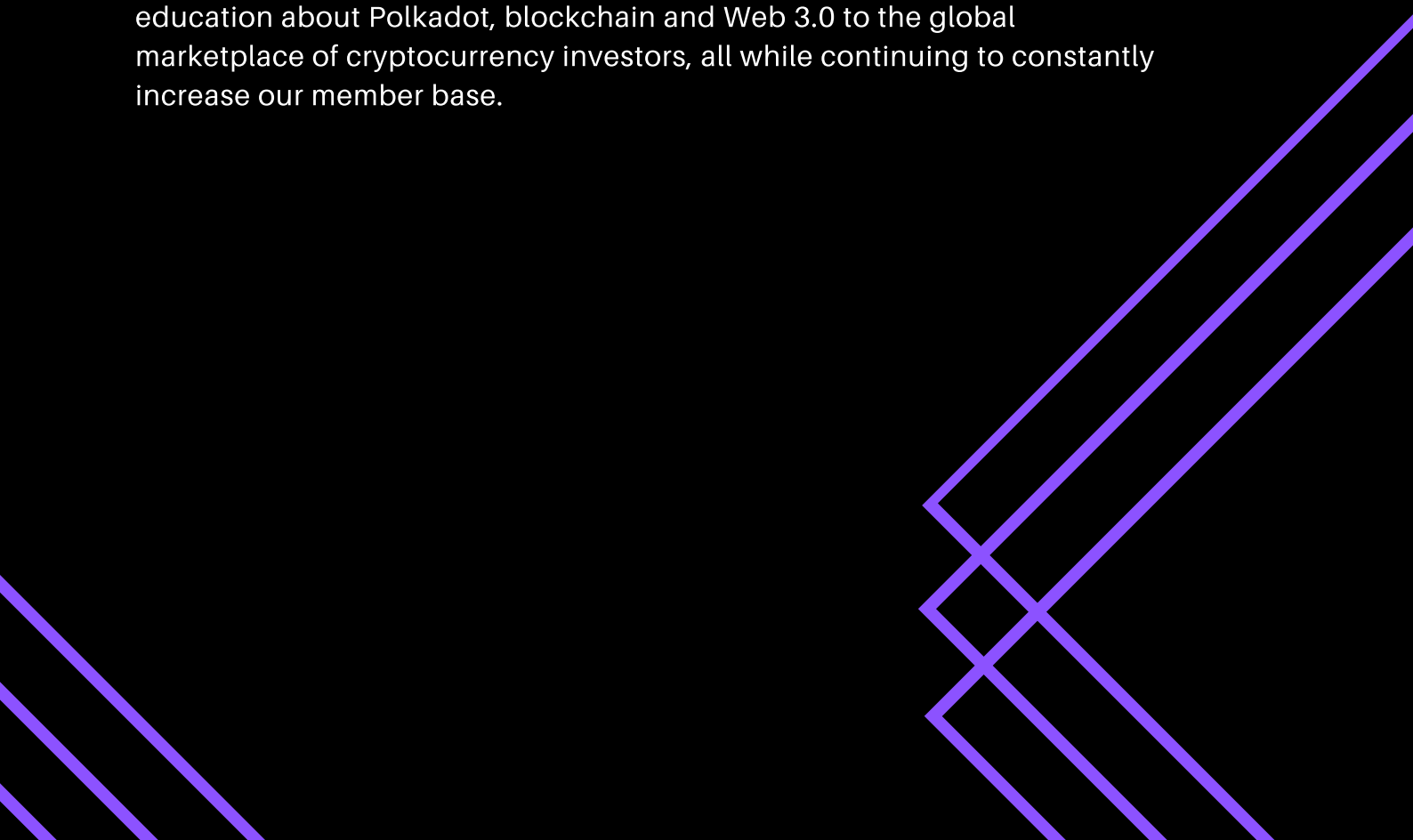
We believe that the world of blockchain, Polkadot and Web3.0 is still in it's infancy. There still remains many large untapped markets of both retail and institutional investors who do not understand the power of Polkadot or have not heard about it.

As of 2019 there were an estimated 52 billion cryptocurrency investors worldwide according to CH &CO research. After Bitcoin's explosive growth in 2020 the number is estimated to be much higher.

Out of 52,000,000,000 people globally we plan to target 1% of the market over the next 2 years which equals 520,000,000 cryptocurrency investors.

In order to do that, we plan to unleash a strategic global marketing campaign that will target cryptocurrency investors from around the world. This will involve hiring translators, and translating all our brand and marketing campaigns to the largest cryptocurrency markets: Chinese, Spanish, Russian, Japanese, Korean and more.

Our goal is to establish ourselves as a global leader bring awareness and education about Polkadot, blockchain and Web 3.0 to the global marketplace of cryptocurrency investors, all while continuing to constantly increase our member base.



## Additional Marketing Initiatives Immediately Upon Launch

- Listings on Uniswap and major exchanges to make tokens available to a wider market
- Listings on Livecoin, Coinmarketcap, Coingecko, and many other cryptocurrency listing websites.
- Creation of global communities/social websites with multi-lingual support
- Airdrop rewards for marketing/promoting the syndicate.
- Introduce our global PR Campaign that will last for 3 years
- PolkaSyndicate Referral System so you can refer your friends and earn more PSYN tokens
- Multi Channel Community engagement and growth
- Awareness content to gain more attention to The PolkaSyndicate

Strategic partnerships with other large cryptocurrency groups  
Increased community engagement and growth through advertising

# The PSYN Token

## Benefits

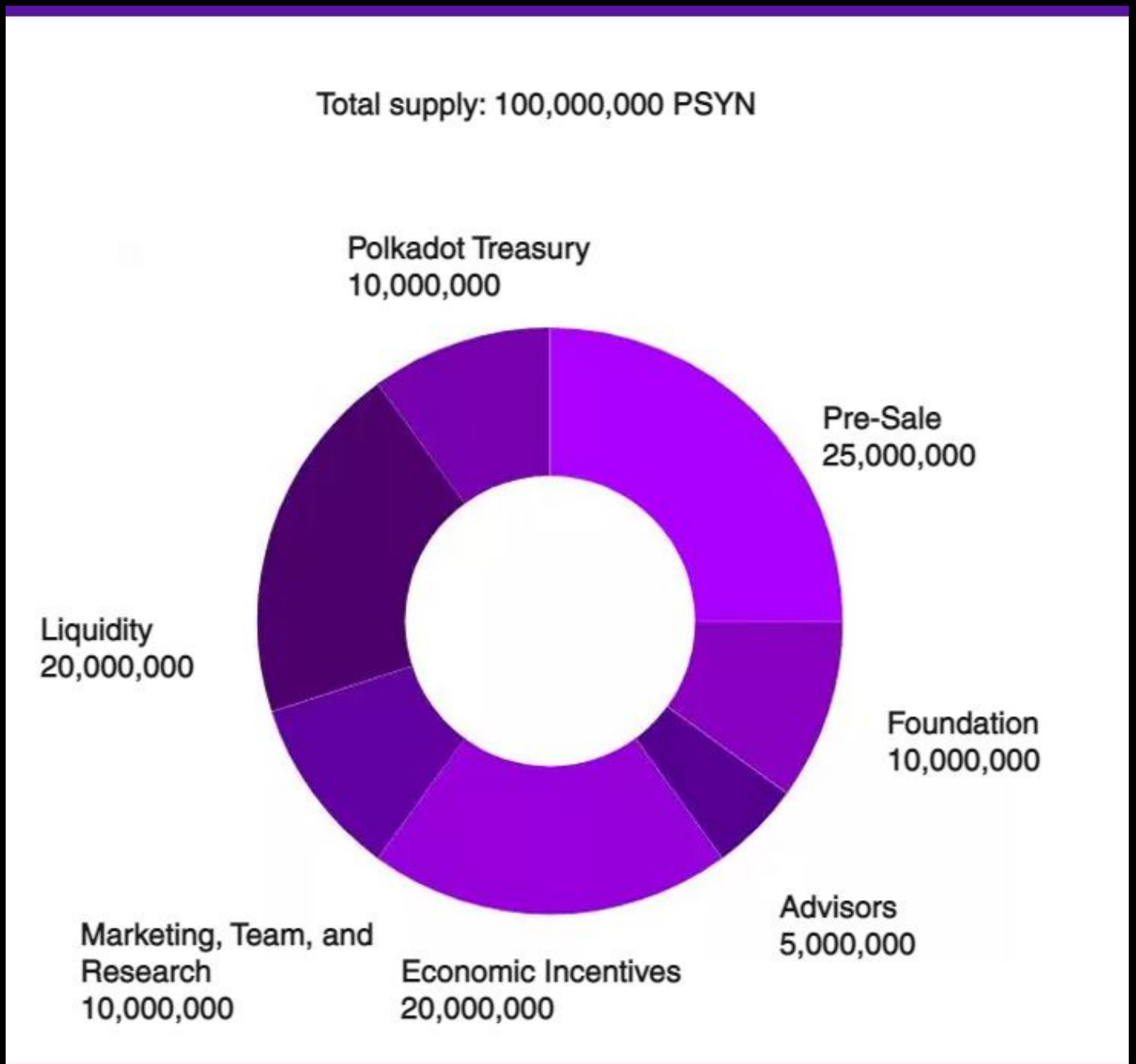
The PSYN token is an ERC-20 token known as The PolkaSyndicate Token. The PSYN token is will be used for:

- Access to the PolkaSyndicate private members
- Access to private research reports
- Access to a Syndicate Staker Level
- Access to a PSYN staking rewards
- Access to Parachain Airdorp Rewards
- Access to participate in Governance and Parachain votes

# Token Distribution

Total Supply: 100,000,000 PSYN

20,000,000 Liquidity  
25,000,000 Pre-Sale  
10,000,000 Foundation  
5,000,000 Advisors  
10,000,000 Marketing, Team, & Research  
10,000,000 Polkadot Treasury  
20,000,000 Economic Incentives



# Token Sale Rounds

## Founders Sale

Total Tokens: 4,000,000

Price per token: \$0.12

## Private Sale

Total tokens: 16,000,000

Price per token: \$0.22

## Public Sale

Total tokens: 5,000,000

Price per token: \$0.38

# Vesting

Initial Marketcap: \$3,420,000

Initial Circulating Supply: 9,000,000

Pre-sale: 25,000,000 PSYN

Stage 1. 4,000,000 (20% at listing. 0% month 2. 10% month 3 - 10)

Stage 2. 16,000,000 (20% at listing. 0% month 2. 10% month 3 - 10)

Stage 3. 5,000,000 100% at IDO (100% at listing)

Foundation Reserve: 10,000,000 PSYN (Locked for 1 year then 20% every 2 months)

Economic Incentives: 20,000,000 PSYN (Locked only open for rewards)

Liquidity: 20,000,000 PSYN (100% Liquidity Locked)

Marketing, Team, Legal: 10,000,000 PSYN (Locked for 1 year then 20% every 2 months)

Partners and Advisors: 5,000,000 PSYN (Locked for 1 year then 20% every 2 months)

Polkadot Treasury: 10,000,000 PSYN (Locked for 1 years then 20% every 2 months)

# Fund Allocation

Purchase DOT on the open market: 70%

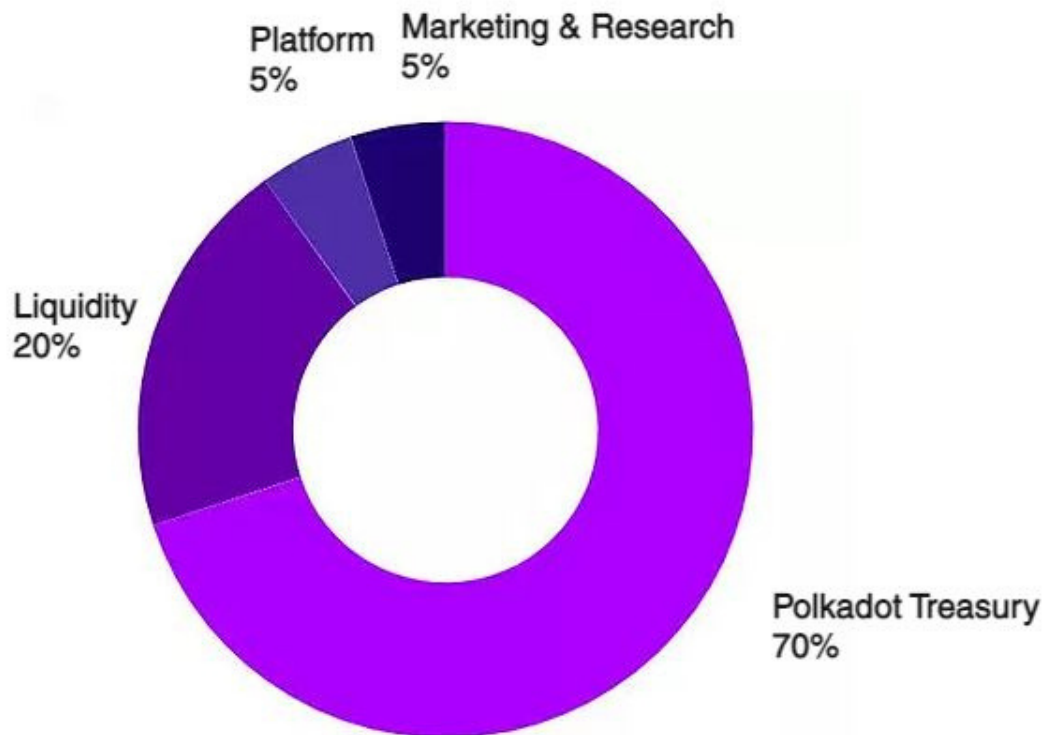
Liquidity and Exchanges: 20%

Research Analyst Team: 5%

Ecosystem Growth: 5%

## Allocation

Use of Pre-Sale Funds





# Revenue Model

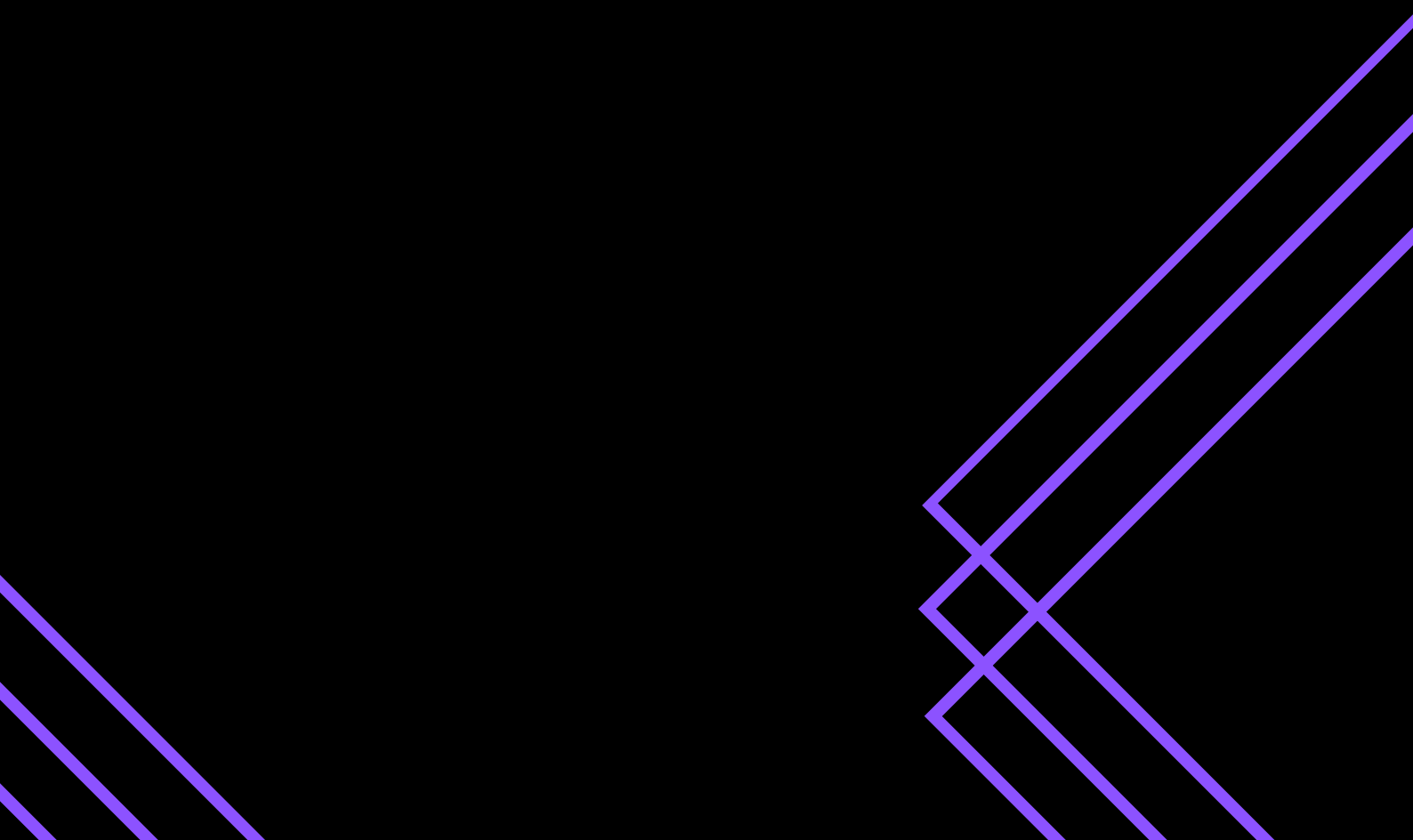
The majority of our expenses will be the cost of marketing, research, platform development, Polkadot purchases, and awareness content.

The PolkaSyndicate Parachain Treasury will pay 25% to promote the rapid growth and development of The PolkaSyndicate team and platform.

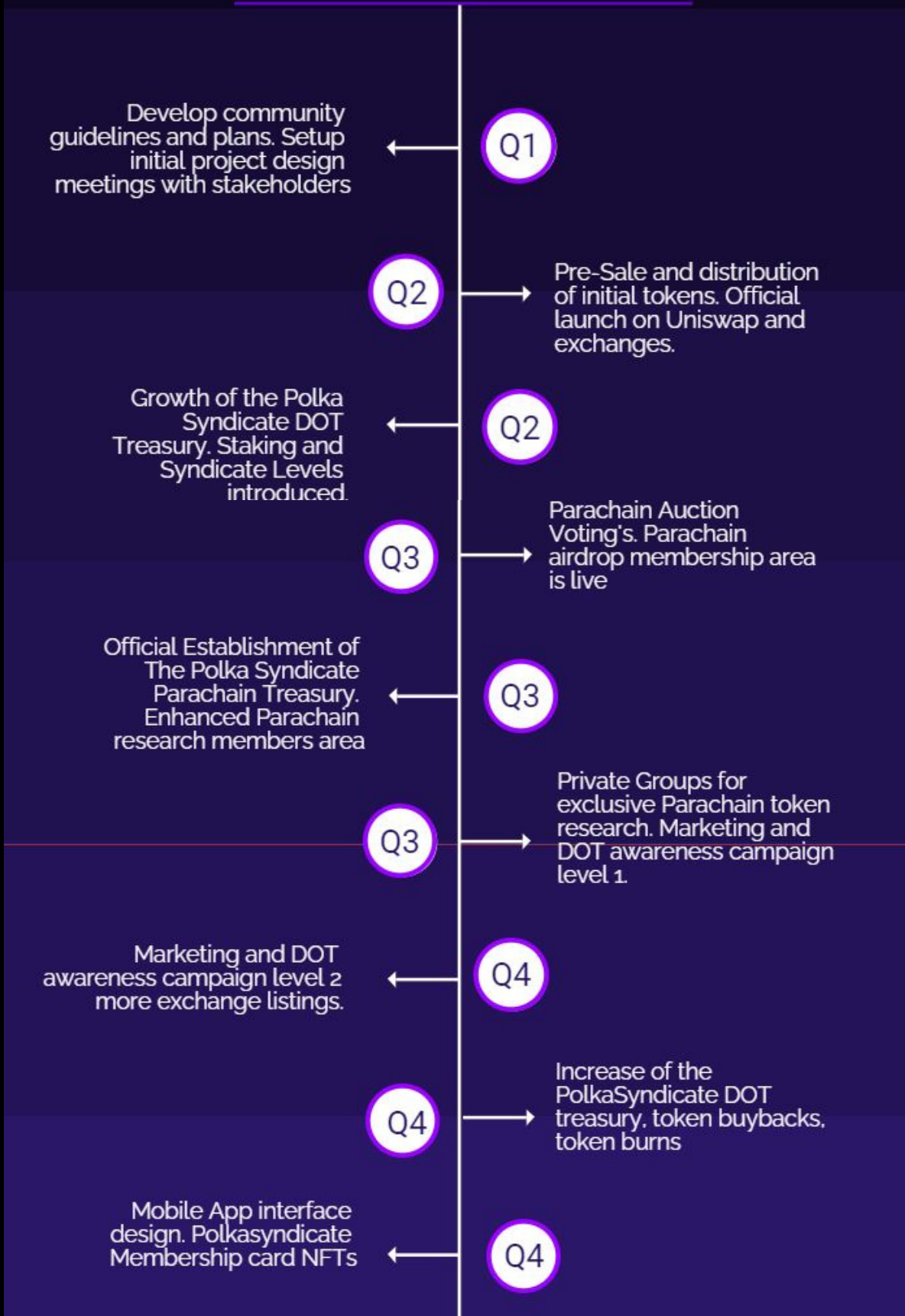
The PolkaSyndicate Parachain Treasury will pay 25% to The PolkaSyndicate DOT Treasury. This allows the DOT Treasury to constantly grow and have available funds to issue crowdloans.

These rewards will be used to buyback PSYN coin, fund the platform development, maintain a 5 star research team, and increase marketing initiatives. This allows for rapid growth of the platform.

The PolkaSyndicate DOT treasury will hold all the DOT tokens in a secure wallet that will send staking rewards to the PolkaSyndicate company to fund the operation when not in an active crowdloan.



# Development and Roadmap 2021



+ many more additions in 2022

# To a Brighter Future

Together we are strong  
Together we are wealthy  
We are PolkaSyndicate



**PolkaSyndicate**

Nothing in this document or any of The PolkaSyndicate materials, nor any of it's partners, affiliates, or members guarantee future profits. The PolkaSyndicate is a utility community token of PolkaDot enthusiasts and should be viewed as such.